



Open-end and close-end investment funds management company
KB Publikum invest AD Skopje

Open-end investment fund
KB Publikum - Akcii

Date
31.3.2023

Key Information for Investors

This document contains key information for the investors in this fund. This does not represent promotional material. The information contained in this document are prescribed by law and bylaws in order to assist the investors in understanding the nature of this fund and the risks associated with investing in it. Our advice is to read this document carefully in order to be able to make an informed decision about the potential investment.

Title and Seat of the Investment Fund and the Fund Management Company

Open-end investment fund KB Publikum - Akcii
Fund ID:
912000000173

Open-end and close-end investment funds management
company KB Publikum invest AD Skopje
Kiril i Metodij 50, Skopje, Macedonia

The fund is approved in Republic of North Macedonia and is regulated by the Security and Exchange Commission. The Fund is approved with Decision by SEC no. UP1 08-3 dated 04.03.2021. The expressed key information for the investors is accurate on 31.3.2023.

Objectives and Investment Policy

The aim of the Fund is to ensure broad diversification of investments across countries, sectors, and currencies. This implies that equity securities from foreign issuers have the largest share in the Fund assets. Company shall strive to provide adequate sectoral and currency exposure based on the expectations for the economic cycle, i.e. it will apply an active investment strategy without pre-defined criteria such as "value", "growth" or "high dividends".

The Company shall invest the Fund assets in the following instruments:

- Asset Class A (min. 85% - max. 100%) investments in equity securities without geographical restrictions;
- Asset Class B (min. 0% - max. 15%) investments in deposits with authorized banks in RNM with a maturity of less than a year and money market instruments traded on organized markets, issued by issuers from RNM, EU member states and OECD; and
- Asset Class C (min. 0% - max. 10%) investments in investment funds that have a specific sectoral and/or geographical specialization, given that they do not charge management fees higher than 2,5% of the fund net value.

The income from instruments in which Fund assets are invested, such as capital gains, dividends, foreign exchange gains, and interest income, will not be distributed to the owners of shares; but they will be automatically reinvested in order to increase the price of the Fund shares. The Fund investment strategy and the financial instruments selection suggest investment in medium term with pre-defined term of investment, that is, this Fund is intended for investors who want to invest their assets for at least 2 years.

Risk and Success Profile

The synthetic risk indicator indicates a moderate level of risk that is not characteristic of this type of funds (usually they are high risk). This is due to the short period of historical data up to the cut-off date, i.e. the high participation of cash and cash equivalents in the assets and the gradual adjustment of the Fund's portfolio.

Low risk				High risk		
<Low proceeds				High proceeds>		
1	2	3	4	5	6	7

The following risks may have significant impact to the proceeds:

- Credit risk – risk that the issuer of security, will not be able to meet its obligations, in time and/or in full;
- Liquidity risk – risk that the Fund will have difficulties for finding adequate amount of cash to meet its obligations arising from withdrawal of shares in the Fund as a result of inability to sell financial instruments fast at the price close to their fair value;
- Counterparty risk – risk that the entity with which the Company, on behalf of the Fund, concludes transactions in the financial markets, will not be able to meet its obligations, in time and/or in full.

The funds for buyout of shares are paid to the investor's transaction account upon submitted Request until 14:00 within the working day for payment the next working day. The prices for sale of new shares or buyout of the existing ones are calculated every working day until 16:00 and are published on the Company's website. The historical data used for the calculation of the synthetic indicator should not be considered as a reliable indicator of the future risk profile of the Fund. The category of risk and success profile is not a guarantee that they will remain unchanged, i.e. the categorization of the Fund may change over time. The lowest category does not mean that the investing is risk-free.

Costs

One-time costs that occur before or after your investment

Entry fee	5%
Exit fee	1%

Entry and exit fees are always expressed in the highest amount, i.e. in certain situations the investor may pay a lower amount. The entry fee depends on the type of payment (one-time/plan or scheduled payments), as well as the amount of funds stated in the Request for purchase of shares. The exit fee is not charged in case of "scheduled payments". For other types of payments, the exit fee is not charged if a year has passed from the moment of investment.

Costs to the Fund during the year

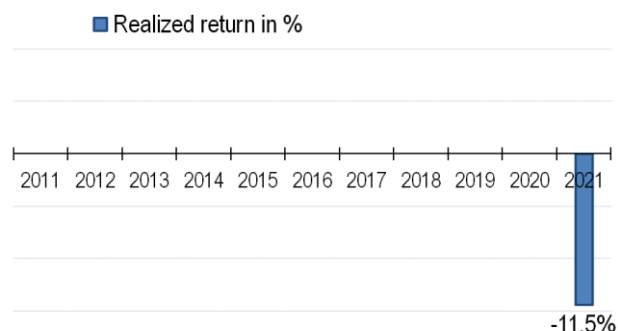
Current fees	0,6272%
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Fund costs in certain special circumstances

Operating fees

None

The investor can find out the real amount of entry and exit fees from the investment advisor or investment agent. The costs borne by the investor are used to cover the costs of the day-to-day operations of the Fund, including the costs of marketing and distribution, and these costs may reduce the potential growth of the investments. More detailed information on costs, including operating fees and how they are calculated, is available in Part I) point 6 of the Fund Prospectus.

Historical Proceeds

The fund was established on April 1, 2021, with an initial price of 100 MKD per share. The minimum investment amount is 1,000 MKD. Proceeds are calculated in domestic currency. The share price is shown since inception on a net basis, after calculating all fees and expenses. The data on the realized return in % is not available because the Fund does not have full calendar year. Past returns are for informational purposes only and doesn't represent indication of the possible returns in the future. Data for all categories is expressed as % of NAV.

10 largest investments**Currency exposure****Asset Class**

Deposit, Stopanska banka AD Bitola	8,45%	USD	50,45%	Stocks	85,44%
Deposit, Kapital banka AD Skopje	4,50%	EUR	25,62%	Term deposit	12,95%
NLB Ljubljana d.d.	4,00%	MKD	13,65%	Cash account	1,76%
Pozavarovalnica Sava d.d	3,31%	CHF	4,46%	Receivables	0,20%
BMW	2,81%	JPY	4,07%		
ALV	2,77%	HKD	2,05%		
GOOGL	2,75%	GBP	0,04%		
TKA	2,73%				
INTC	2,53%				
HII	2,48%				

Geographical exposure**Sectoral exposure**

USA	43,57%	Banking	36,52%
EU	24,65%	Computer technology	22,05%
Macedonia	14,75%	Pharmacy	10,93%
Switzerland	4,46%	Basic materials	7,81%
Japan	3,99%	Telecommunications	5,59%
China	3,31%	Food industry	4,80%
Canada	2,22%	Retail	4,77%
Israel	1,66%	Transport	4,28%
Brazil	1,32%	Oil and gas industry	2,64%

Other Data

Net asset value	177.588.049,68 MKD	Average monthly yield (last 12m.)	-0,2309%
Share price	96,9470 MKD	Average monthly yield (last 24m.)	-0,1295%
Return since inception	-3,05%	Average monthly yield (last 60m.)	n/a
Standard deviation	11,6560%		

Practical Information

Custody bank of the Fund is Komercijalna banka AD Skopje.

Additional information about the Fund, a free copy of the prospectus and the last semi-annual and annual report, published in Macedonian, as well as other practical information, including information on the latest share prices, can be obtained at the Company's headquarters or downloaded from its website.

Tax regulations can affect the personal tax position of investors.

KB Publikum invest AD Skopje is responsible for the authenticity, completeness and accuracy of the data contained in the document with key information and may be considered responsible only if some parts of the document are misleading, inaccurate, or inconsistent with the Prospectus of the Fund.

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